



Please refer to your degree audit for specific degree requirements

**BA Professional Communications/MBA Marketing or Management\***

<b>FRESHMAN</b>			
<b>Fall Courses LAS= 16 Credits</b>		<b>Spring Courses LAS= 15 Credits</b>	
FST 1000 – The College Experience (LAS)	1	COM 2290 Corp COM	3
COM 2550 Public Relations	3	COM 2551 PR Writing	3
English 1100	3	ECO 2510 Macroeconomics (Business Minor/MBA Prereq)	3
Gen Ed: Arts and Fine Arts	3	Gen Ed (MATH 1150B Business Statistics; (MBA Prereq)	3
Gen Ed: His/Pol Sc/Psych/Socio	3	Gen Ed: Science	3
Gen Ed: Philosophy	3	PED	1
<b>Total Credits</b>	<b>16 credits</b>	<b>Total Credits</b>	<b>16 credits</b>

<b>SOPHOMORE</b>			
<b>Fall Courses LAS= 15 Credits</b>		<b>Spring Courses LAS= 6 Credits</b>	
COM 2590 Intro to Advertising	3	COM 2240 Conflict and Communications	3
COM 3150 Organizational COM	3	BUS 2010 Principles of Management (Business Minor)	3
Language	3	ACCT 2600 Accounting I (Business Minor/MBA Prereq)	3
Gen Ed: His/Pol Sc/Psych/Socio	3	Second Language or Literature	3
Gen Ed: Theology/Religious Studies	3	MKT 2300 Principles of Marketing ((Business Minor/MBA Prereq)	3
<b>Total Credits</b>	<b>15 credits</b>	<b>Total Credits</b>	<b>15 credits</b>

<b>JUNIOR</b>			
<b>Fall Courses LAS=10 Credits</b>		<b>Spring Courses LAS= 12 Credits</b>	
COM 3610 Media Management	3	COM 4600 Internship	3
COM 3650 Research in Communications	3	COM Elective	3
BUS 5150 Business Ethics (MBA course)	3	Elective (Liberal Arts)	3
CORE	4	Elective (Liberal Arts)	3
FIN 2500 Principles of Finance (Business Minor/MBA Prereq)	3	BUS 5110 Organizational Behavior (MBA course)	3
<b>Total Credits</b>	<b>16 credits</b>	<b>Total Credits</b>	<b>15 credits</b>

<b>SENIOR</b>			
<b>Fall Courses LAS=9 Credits</b>		<b>Spring Courses LAS=9 Credits</b>	
BUS 5100 Marketing Management (MBA course)	3	BUS 5400 Leadership in Organizations (MBA course)**	3
Elective (Liberal Arts)	3	COM 4900 Communications Capstone	3
Elective (Liberal Arts)	3	COM Elective	3
Gen Ed: His/Pol Sc/Psych/Socio	3	Elective Liberal Arts	3
Elective (CIS 1050/BUS 1050 or BUS 1050 recommended and free elective)***	3		
<b>Total Credits</b>	<b>15 credits</b>	<b>Total Credits</b>	<b>12 credits</b>
*Plan includes courses for the completion of the Business Minor (for non-business students) and the prerequisites required for MBA program.		<b>Total Credits to Graduate</b>	<b>120 credits</b>
		**For MBA in Marketing, course counts as elective.	
		***MBA prereq requires Excel certification. CIS 1050 curriculum prepares students for certification examination.	